



Stroud Region

OPEN SPACE & RECREATION COMMISSION

2020 Sponsorship Opportunities



JOIN US IN **MAKING A DIFFERENCE** IN OUR COMMUNITY

WHO WE ARE

Stroud Region Open Space & Recreation Commission's (SROSRC) mission is **connecting the community with recreational programs, greenways, trails, parks, recreation amenities and natural areas** throughout the Stroud Region. SROSRC was created by an Intergovernmental Agreement adopted on April 14, 2003 by East Stroudsburg and Stroudsburg Boroughs, Stroud Township, Stroudsburg and the East Stroudsburg Area School Districts.

WHY WE DO WHAT WE DO

We offer a variety of programs and events to engage our community in activities that promote healthy and active lifestyles. Research shows parks, trails, and being outdoors has positive social, mental, and physical health benefits. Outdoor recreation can **reduce stress** and **promote physical activity**. There is an intrinsic value and positive connection to nature that gives participants a **sense of stewardship** and **respect** for the natural environment.

SPONSORSHIP OPPORTUNITIES

Daddy Daughter Dance

This event is one of our biggest of the year, generally attracting more than 200 Dads and their 200-or-so Daughters for a night of family fun, dancing, and making memories.

Levee Loop Trail Run & Fitness Walk

A 4.5 Mile Run and 3.2 Mile Walk to promote and support fitness, outdoor recreation, parks and greenways. This event will culminate in a Fitness Festival for the community.

Mom & Me Masquerade

Moms and Sons are invited to dress in masquerade, whether that be formal wear, superhero attire, or anything between. This night of family fun will include dancing and carnival games.

MEDIA REACH

Each event provides exposure to the community through a variety of marketing channels. Please use the guide below to choose which event sponsorship would be right for your business/organization. Repeat Impressions are often the key to successful promotion.



		Daddy Daughter Dance	Levee Loop Trail Run	Mom & Me Masquerade
Web Marketing	SROSRC Website	750 Impressions per month	750 Impressions per month	750 Impressions per month
	Facebook & Instagram	1,700 Impressions	1,700 Impressions	1,700 Impressions
	Constant Contact (Email Blasts)	2,500 Impressions per email	2,500 Impressions per email	2,500 Impressions per email
Marketing Materials	Connections Magazine	N/A	19,000 Impressions	19,000 Impressions
	Flyers (Distributed to Schools and Locally)	5,000 Impressions	5,000 Impressions	5,000 Impressions
	Signage at Community Center	200 Impressions	200 Impressions	200 Impressions
Other	Banner at Event	200 Impressions	100 Impressions	200 Impressions
	Event Program	N/A	N/A	N/A
	Event T-shirt	N/A	2,000 Impressions	N/A
	Event Shout-out	200 Impressions	100 Impressions	200 Impressions

Impressions: the estimated amount of views your logo will receive through the indicated channel.

Daddy Daughter Dance

Saturday, March 28th 2020

This event is one of our biggest of the year, generally attracting more than 200 Dads and their 200-or-so Daughters from for a night of family fun, dancing, and making memories. Sponsoring this event is a testament to your community-oriented nature as a business, and connects you to the fun-loving family memories of the occasion.

We thank these Businesses
for supporting our community:

Your Business Here!
Gold Level

Silver
Level



Deadline for Sponsorship:
March 11th, 2020

PLATINUM LEVEL.....\$1000.00

- ◇ Personalized Interpretive Trail Walk for 10 People
- ◇ Personalized 15-second DJ Shout-Out (200*)
- ◇ Large Banner Displayed at Event (200*)
- ◇ All Gold Level Perks

GOLD LEVEL.....\$600.00

- ◇ Linked Name & Logo on all Web Marketing (5,000*)
- ◇ Your Logo on all Marketing Materials (5,400*)
- ◇ 11x17" Ad Space on Thank You Banner at Event (200*)
- ◇ Three Couples' Admission to Event (Transferable)

SILVER LEVEL.....\$300.00

- ◇ Linked Name & Logo on all Web Marketing (apprx. 5000*)
- ◇ Your Logo on all Marketing Materials (5,400*)
- ◇ 8x11" Ad Space on Thank You Banner at Event (200*)
- ◇ Two Couples' Admission to Event (transferable)

BRONZE LEVEL.....\$125.00

- ◇ Linked Name & Logo on all Web Marketing (5,000*)
- ◇ One Couple's Admission to the Event (transferable)

*Impressions

PLATINUM LEVEL.....\$1000.00

- ◇ Personalized Interpretive Trail Walk for 10 People
- ◇ Personalized 15-second Shout-Out During Event (100*)
- ◇ Large Banner Displayed at Event (100*)
- ◇ Gold Level Perks

GOLD LEVEL.....\$600.00

- ◇ Linked Name and Logo on all Web Marketing (5,000*)
- ◇ Your Logo on all Marketing Materials (24,300*)
- ◇ Large Logo on all participant's Race T-Shirts (2,000*)
- ◇ 11x17" Ad Space on Thank You Banner at Event (100*)
- ◇ Three Race Admission, including shirt (transferable)

SILVER LEVEL.....\$300.00

- ◇ Linked Name and Logo on all Web Marketing (5,000*)
- ◇ Your Logo on all Marketing Materials (24,300*)
- ◇ Small Logo on all participant's Race T-Shirts (2,000*)
- ◇ 8x11" Ad Space on Thank You Banner at Event (100*)
- ◇ Two Race Admission, including shirt (transferable)

BRONZE LEVEL.....\$100.00

- ◇ Linked Name & Logo on all Web Marketing (5,000*)
- ◇ One Race Admission, including shirt (transferable)

*Impressions

Levee Loop Trail Run, Fitness Walk & Festival Sunday June 7th, 2020

A 4.5 Mile Run and 3.2 mile walk to promote and support fitness, outdoor recreation, parks and greenways. Your sponsorship will directly support our race, the culminating Fitness Festival, and our regional parks and greenways. Simply put, the more funds we can raise, the more fun our festival, and our community's recreational resources, can be!



**Deadline for Sponsorship:
May 5th, 2020**

PLATINUM LEVEL.....\$1000.00

- ◇ Personalized Interpretive Trail Walk for 10 People
- ◇ Personalized 15-second DJ Shout-Out (200*)
- ◇ Large Banner Displayed at Event (200*)
- ◇ All Gold Level Perks

GOLD LEVEL.....\$600.00

- ◇ Linked Name & Logo on all Web Marketing (5,000*)
- ◇ Your Logo on all Marketing Materials (24,400*)
- ◇ 11x17" Ad Space on Thank You Banner at Event (200*)
- ◇ Three Couples' Admission to Event (Transferable)

SILVER LEVEL.....\$300.00

- ◇ Linked Name & Logo on all Web Marketing (5,000*)
- ◇ Your Logo on all Marketing Materials (24,400*)
- ◇ 8x11" Ad Space on Thank You Banner at Event (200*)
- ◇ Two Couples' Admission to Event (transferable)

BRONZE LEVEL.....\$125.00

- ◇ Linked Name & Logo on all Web Marketing (5,000*)
- ◇ One Couple's Admission to the Event (transferable)

*Impressions

Mom & Me Masquerade

Saturday, November 7th 2020



It's time for mothers and their sons to have a special night of their own! Moms and Sons are invited to dress in masquerade, whether that be formal wear, superhero attire, or anything between. This night of family fun will include dancing and carnival games. Much like our Daddy Daughter Dance, sponsoring this event connects you to fun -loving family memories!

We thank these Businesses
for supporting our community:

Your Business
Here!

Silver
Level



Deadline for Sponsorship:

September 4th, 2020

SPONSORSHIP FORM

Please fill out the following Sponsorship form for your specific Sponsorship package. The completed forms can be sent to Trudyann Buckley, Recreation Manager, Stroud Region Open Spaces & Recreation Commission to recreation@srosrc.org or FAX 570-426-1839 or mail to Day Street Community Center (DSCC) 15 Day Street East Stroudsburg, PA 18301. For any questions please contact us at 570-426-1512, Monday—Friday 8:30 a.m.—4:30 p.m.

CONTACT INFORMATION:

Business Name:_____ Contact Person:_____

Contact Email:_____ Contact Phone #:_____

Address:_____

SPONSORSHIP PACKAGES

Daddy Daughter Dance

___\$1000 Platinum

___\$600 Gold

___\$300 Silver

___\$150 Bronze

Levee Loop Trail Run

___\$1000 Platinum

___\$600 Gold

___\$300 Silver

___\$100 Bronze

Mom & Me Masquerade

___\$1000 Platinum

___\$600 Gold

___\$300 Silver

___\$150 Bronze

Total Sponsorship Cost \$_____

Signature_____

Date_____

PAYMENT INFORMATION

___ Please send me an invoice
for my Sponsorship*

___ Please find enclosed my
check made payable to SROSRC
for my sponsorship**

*If you require the Tax ID
number please request it from
SROSRC.

**Please note the Sponsorship
deadlines in packet

Thank you for your support of
Stroud Region Open Spaces &
Recreation Commission as we strive
to provide quality programs &
events connecting the community
to each other and the outdoors!

Please send in your High Resolution
Color and black-and-white logo
(.EPS and JPEG) 300 dpi or higher to
recreation@srosrc.org